



Learning Program Questionnaire

(Please circle correct answer and complete form)

- 1) What is cork?
 - a. A sponge from the ocean
 - b. A bark from the cork oak tree
 - c. Wood from reclaimed trees out of the Portuguese rivers
 - d. Manmade material

- 2) How many closed air cells are there in a cubic inch of cork?
 - a. 2,000
 - b. 200,000,000
 - c. 20,000
 - d. None

- 3) Why is cork rapidly renewable?
 - a. It is re-harvested in less than 10 years
 - b. The stripping is done in a few hours
 - c. The tree grows to be harvested in 20 years
 - d. The tree lives over 250 years

- 4) What are some of the attributes of WE Cork Flooring?
 - a. Comfortable
 - b. Quiet
 - c. Warm
 - d. All of the above

- 5) What are advantages of WE Cork Flooring?
 - a. Deep collection of unique patterns
 - b. Greenshield finish protects the floor for decades
 - c. WE Cork represents 5 generations in the cork industry
 - d. All of the above

- 6) What is the WE Cork Classic Collection?
 - a. Glue down tiles or planks
 - b. 25 year old cars made of cork
 - c. Cork clothing collection
 - d. All of the above

- 7) What is WE Cork's Eco-Nomical Collection?
- a. Value product
 - b. Uses recycled cork stoppers in the pattern
 - c. Unilin click for ease of installation
 - d. All of the above
- 8) How is a WE Cork Floor Maintained?
- a. Like a hardwood floor
 - b. Hose it down
 - c. Never touch it
 - d. All of the above
- 9) What year was WECU Soundless underlayment introduced to the US market?
- a. 2000
 - b. 1978
 - c. 2008
 - d. 1998
- 10) What two benefits does WECU Silently + provide?
- a. Floats and swims
 - b. Vapor barrier and sound control
 - c. Crack isolation and thermal insulation
 - d. None of the above
- 11) What is unique in the Timeless Collection?
- a. Beveled edges
 - b. Baroque pattern
 - c. Tile 17.5" x 24" and plank 7.5" x 36" size
 - d. All of the above
- 12) In the installation video, how much is allowed expansion in the floating floors?
- a. 1"
 - b. 3/4"
 - c. 3/8"
 - d. 6 mm

- 13) In the sales video, with the older woman, what is her main concern?
- a. Slipping and falling
 - b. Maintenance
 - c. Visuals
 - d. All of the above
- 14) In the sales video with the children, what health condition is a concern?
- a. Psoriasis
 - b. Allergies
 - c. Ear Infections
 - d. All of the above
- 15) In the sales video with the gentleman, what room was he considering a new floor for?
- a. Media room
 - b. Bedroom
 - c. Kitchen
 - d. Den

Thank you for taking the time to learn more about WE Cork, may it lead to many sales!!!

Your Name: _____

Store Name: _____

Address: _____

Store Phone Number: () _____ E-mail address _____

Total number of sales staff selling WE Cork (required for certification) _____

Distributor: _____

Distributor Representative: _____

Please send to WE Cork – Attention: Derek Dow

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